

Green Sports Day

October 6, 2023

WHEREAS Green Sports Day is a day dedicated to increasing awareness about creating a sustainable future for sports through education, collaboration and innovation.

Sports organizations and leagues are seeing an ever-increasing demand from participants who wish to take part in sports teams and from sports fans who pack venues to watch their favourite teams play. They have had to expand their services in order to accommodate additional fans and new players. This increased participation can contribute to extra waste along with more energy consumption which in turn leads to increased emissions. While there are many health benefits to being active in sports, there is also a need for the sports industry to work towards creating a sustainable future.

The Canadian sports industry has developed and employed innovative programs and measures that champion this cause. Major sports events and venues use corporate-wide waste management sustainability strategies to reduce their environmental footprint. On an individual level, people can turn to second-hand sports equipment stores, repair shops, gear swaps, and other community resources to help extend the life of sporting equipment and divert them from landfills. However, greater efforts are needed to ensure that sports can benefit our mental and physical health while being models of sustainability that do not harm our natural environment.

The City of Toronto aims to make Toronto one of the most environmentally sustainable cities in the world, and is committed to achieving full sustainability and making our city a greener and better place to live, work and play.

NOW THEREFORE, I, Mayor Olivia Chow, on behalf of Toronto City Council, do hereby proclaim **October 6, 2023** as "**Green Sports Day**" in the City of Toronto.



Olivia Chow
Mayor of Toronto